

GUIDELINES FOR PAPER SUBMISSION

- Researcher will submit the full length paper which will be reviewed by the reviewing committee.
- The manuscript should be 1.5 spacing, Arial 12 Font size
- Maximum allowed pages while submitting camera ready paper is six,
- The soft copy of full length paper in Word format with dully filled registration & copyright form should emailed to **ici2ms.iims@gmail.com**
- The paper should not exceed more than 3000 word including abstract.
- The full paper must carry authors name, institute name, email id, and contact No

Dates to Remember

- Abstract Submission Deadline: 5th Feb 2021
- Full Paper Submission: 15th Feb 2021
- Authors Notification and Review: Within One Week
- International Conference Dates: 5th & 6th, March 2021.

Registration Details & Mode of Payment

- Research Scholars Students: **Rs. 3000/-**
- Academicians/ Faculty: **Rs. 3500/-**
- Industry Experts/Policy Makers: **Rs. 4000/-**
- Foreign Authors : **60\$**

Account Details for NEFT/RTGS :

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INTERNATIONAL CONFERENCE ON INNOVATIONS IN MANAGEMENT SCIENCE (ICI2MS) 5th & 6th MARCH 2021 An IQAC Initiatives



Organized by

**Yashaswi Education Society's
International Institute of Management
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ABOUT US

International Institute of Management Science (IIMS) is a premier and dynamic institute of Management Education located at the central business activity hub of Chinchwad, Pune. Approved by AICTE, Accredited by NAAC, an ISO 9001 certified Institute and affiliated to Savitribai Phule Pune University. The key strength of the institute is its professional learning environment supported by corporate interactions and faculty with industry and academic experience and well placed and active Alumni Network. The Institute is committed in transforming students into better professionals by developing skills, attitude and value through industry mentor mentee programme. IIMS aims on transforming the young minds to be globally competitive and socially committed business managers who will be capable of owning, operating and managing the business across the globe.

ABOUT INTERNATIONAL CONFERENCE

Markets are changing – innovation in management is changing too!!!!

2020 served up a unique set of signals and challenges that are shaping innovation programs around the globe. The pandemic and economic depression the world faces is a dark period for all businesses, but there are also opportunities. The companies that see the opportunities, and pivot to exploit them, will succeed, while those that fail to innovate will fade away.

This e-conference would be an attempt to identify and acknowledge innovative efforts made by businesses leading them towards enhanced performance so that the other organizations following their example may prepare themselves to face more global challenges and emerge as market leaders. This e-conference will bring together a distinguished panel of speakers including academicians from renowned Business Schools/ Universities/ Institutes, Management thinkers, businessmen, industry practitioners, and researchers across the world to share their views on how innovations in Management and Information Technology have resulted in emergence of businesses as market leaders in different landscapes.

CONFERENCE THEMES AND TOPICS

The conference is seeking submissions from Policy Makers, Managers, Industry & Corporates, Researchers, Practitioners, Academicians and Students related to the themes and subthemes of the conference. Other related tracks and topics will also be considered.

Submitted abstracts will be evaluated by the Reviewer Committee. If abstract is accepted, author agrees to send full text paper, including results, tables, figures and references. All submissions should report original and previously unpublished research results no matter the type of research paper you are presenting. Send your Full text papers to ici2ms.iims@gmail.com. Manuscripts should meet the format set by the Conference committee and are subject to review.

- Cross Cultural Management
- Digital, Social Media and Tech Innovations in Financial Services
- Crypto Currencies
- Block Chain
- Exponential Banking
- Fraud Management in Digital Financial Services
- HR Analytics
- Human Capital Analytics
- Digital Marketing
- Marketing Analytics
- Machine Learning
- Application of Artificial Intelligence in Business
- Internet of Things (IoT)
- Legal Issues in Digital Marketing
- Industry 4.0

Mode of Conference:



Selected quality research papers will be published in

- UGC-CARE Listed Journal
- "Yashomanthan" with ISSN No. 2347-8039, a special issue of peer review multidisciplinary research journal With an Impact Factor-6.692.
- All Research papers will be published in conference Proceeding having ISBN.